

The Original
Dental CPAs
a division of Naden/Lean LLC

Deana Jordan, CPA
Principal

***Professional and
Volunteer Affiliations***

American Institute of
Certified Public Accountants

Maryland Association of
Certified Public Accountants

The American Subcontractors
Association of Baltimore

American Institute of
Professional Bookkeepers

Academic Preparation

May 1992
Villa Julie College
Bachelor of Science degree in
Accounting

Maryland Certified Public
Accountant 1993

Professional Experience

Principal
Naden/Lean, LLC
2014- Present, Manager
2009- 2013, Client Service
Consultant, 1994-1998

Manager
Hertzbach & Co., PA
2002-2009

Senior Tax Accountant
McLean, Koehler, Sparks and
Hammond
1999-2002

Staff Accountant
Sugar & Associates, PA
1992-1994

BACKGROUND

Deana provides professional services to the Healthcare industry with a specific focus on dentists. Deana has over 25 years of experience in public accounting. As a Principal for Naden/Lean, LLC, Deana is responsible for all aspects of the client's needs.

Specifically relating to the Healthcare industry, Deana provides accounting and consulting advice to dentists on a national level and understands the dental business as well as the relationship side of the business. Through tax and accounting, Deana provides clients a high caliber of financial guidance and support. Through practice management, Deana is able to provide clients with advice on dental practice startups, purchases, transitions, benchmarks and dental overhead

PRESENTATIONS and PUBLICATIONS

- *"Quickbooks: 10 Tips to Stay Organized and Efficient"*,
Dentaltown Magazine, January 2015

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